

SAMANTHA MENDOZA

Public Affairs Coordinator



Samantha Mendoza is an experienced communicator and project manager with a passion for digital marketing. As a results-driven communications expert, Samantha brings to the Madaffer team her knowledge in strategic planning, campaign execution and a proven ability to deliver for clients on strict deadlines while working with teams of all sizes.

Samantha's journalism background includes work with a variety of media outlets, including magazines, newspapers, broadcast stations and social media. Her writing has earned awards from the San Diego Press Club and the Society of Professional Journalists.

As a public affairs coordinator for Madaffer Enterprises, Samantha is responsible for engaging with clients and developing strategies to achieve campaign goals.

Samantha graduated from San Jose State University with a bachelor's degree in journalism in 2014.

Originally from Los Angeles County, Samantha lives in the South Bay and enjoys running. She enjoys traveling, with one her most memorable experiences being a 33 state cross-country road trip in 40 days.

Samantha can be reached at (858) 627-0727 ext. 158.