

ROBIN MUNRO MADAFFER, ESQ.



Robin Munro Madaffer is the President of San Diego Land Lawyers, Inc. a law firm specializing in real estate, land use and environmental regulatory matters. She counsels clients who develop mixed-use, residential, commercial, industrial, office, retail and resort projects. Robin advises on all aspects of the land use entitlement process, including due diligence, CEQA compliance, Subdivision Map Act, Coastal Act, development feasibility, community outreach, processing, permitting and implementation. Robin appears regularly on behalf of clients before Planning

Commissions, City Councils, Board of Supervisors, Coastal Commission and other public agencies.

REPRESENTATIVE CLIENTS

Jenny Craig – assist with land use entitlement strategy for 200+ acres in the county of San Diego.

Surf Cup Sports Entertainment – negotiated and drafted lease with the city of San Diego for the property commonly referred to as the Polo Fields. Advise and assist with approval of development and use permits for the property.

Scripps Health – outside real estate/land use counsel advising and assisting with redeveloping Scripps' medical campuses throughout San Diego.

Westfield – outside real estate/land use counsel advising and assisting with processing, approval and implementation of a master redevelopment of UTC mall, Horton Plaza, Mission Valley Mall and others.

Pacifica Enterprises – negotiated and drafted lease with the city of San Diego for Belmont Park.

Marriott International –local lobbying and political strategist for potential new hotel in the downtown Ballpark District.



San Diego Land Lawyers

Real Estate • Land Use • Environmental

REAL ESTATE COMMUNITY AND INDUSTRY ACTIVITIES

Robin is the Second Vice Chair of the Downtown San Diego Partnership. She received the Chairman's Alonzo Award for her work chairing a partnership between business, government and social service providers dedicated to ending homelessness in San Diego. Robin is a member of Lambda Alpha International, a national real estate economics society, and past District Council Chair of Urban Land Institute San Diego/Tijuana. Robin is a professor at the University of San Diego, Real Estate Certification Program, and a former law professor at California Western School of Law, teaching Land Use Entitlements and Environmental Regulation. She serves as a Judge for the Moot Court Competitions for both University of San Diego and California Western Schools of Law. Robin routinely speaks to professional industry organizations and the media about emerging trends in land use.

August 2018

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